

THE BOLOGNA GRAND TOUR

First stop: **Frankfurt!**

Visit us
**HALL 4.1
STAND H26**



In partnership
with



With the support of



EXHIBITION TOUR PROGRAMME

GUIDED TOUR OF THE EXHIBITION

“OUT OF SILENCE.

Yesterday, today, tomorrow, narrating through wordless books”

with *Grazia Gotti*, Giannino Stoppioni children's bookshop and Accademia Drosselmeier Bologna

This exhibition shines the spotlight on outstanding wordless picture books by Italian artists. On display is a series of books by historic, internationally renowned artists but also by the latest generation of authors and illustrators. Reaching beyond linguistic barriers, wordless books can be enjoyed by readers of all ages. They encourage children to tell their own story of what they see, increasing literacy and creative skills.

GUIDED TOUR OF THE EXHIBITION

“A GLIMPSE AT ITALIAN ILLUSTRATION. A selection from the Bologna Illustrators Exhibition”

with *Anna Castagnoli*, illustrator and critic, former juror of the Bologna Exhibition

Launched in 1967, the Bologna Illustrators Exhibition displays the outstanding work of artists from many different countries. This display is a selection of 20 of Italy's most interesting illustrators selected in recent years for the Bologna Exhibition. Many of them have seen their work recognised at international level.

Exhibition tour schedule

Each tour lasts 60 minutes
and covers both exhibitions

19 October 16.00

20 October 16.00

21 October 11.00



COFFEE WITH... PROGRAMME

Come and meet the creative minds behind the special project presented in Frankfurt by BCBF and BLTF/Kids. Two well-known personalities from the world of Italian creativity will be giving their views on how the publishing industry can successfully dialogue with the licensing sector to create exquisite products.

FROM BOOK TO TV AND BACK

COFFEE WITH... ROSALBA VITELLARO AND ALESSANDRA VIOLA

Come and meet Rosalba Vitellaro and Alessandra Viola, director and screenwriter of the animated film *Nel mare ci sono i coccodrilli* (In the Sea There Are Crocodiles) awarded the Best Short Film prize at the Giffoni Film Festival. The film – produced by Rai Kids and Larcadarte in collaboration with the Italian Ministry of Education – is based on illustrations by Annalisa Corsi and is inspired by the acclaimed novel of the same name by Fabio Geda, translated into more than 30 languages.

19 October, 15.00
Stand H26
Hall 4.1

EDUCATIONAL TOYS WITH ART

COFFEE WITH... GIULIA ORECCHIA

Recent years have shown how the publishing industry can merge with educational toymakers to create simple but exquisite objects. Giulia Orecchia, one of Italy's most prominent children's book illustrators is a case in point. Come and meet her and find out how Ludattica used her artwork to produce a beautifully-crafted wooden puzzle for children. This engaging toy harnesses all the child's skills – of observation, logic, concentration, and manual dexterity – to gradually create the magic of an image.

20 October, 15.00
21 October, 12.00
Stand H26
Hall 4.1

BOLOGNABOOKPLUS: A BRIEFING CALLING ALL GENERAL TRADE PUBLISHERS!

Come and discover what BolognaBookPlus has in store for you in 2023, from exhibiting to training to seminars!

19 October, 14.00
STAND H26
HALL 4.1

